

Only **ONE** company linx all
areas of print publishing
under **ONE** roof...



...the power of **ONE** in publishing

Now, there's a simple solution which offers efficient, secure printing and finishing services to suit virtually any publishing requirement. It's called PrintLinx.

PrintLinx offers you a complete book production service for publishers in a single location. Here, you can access the latest

world-class prepress, printing and finishing technology in one superior production resource – and it's all at your fingertips.

Imagine: Just one call and every aspect of your book production is organized, to the highest quality standards and with absolute efficiency and security.

ONE contact makes publishing easier



Getting a book onto the shelves can be a complicated process, even after the material is complete and in your hands. Often, it's in production that the real headaches start.

Who can get the prepress right? Who has the best printing resources? How should it be bound, and by whom? How are you going to get it from one supplier to the other? And, more importantly, how long will it take – will you make it by the launch date?

If you think there should be an easier way, you're not alone.

Now, there is.

We've designed a faster, easier way to get your next book from concept to completion, all under one roof, with a single point of contact and a sole source of responsibility.

Call us today on **(03) 8290 0100**



ONE delivery from ONE point

Now, you'll never be caught between the printer and the bindery again – juggling production resources is a thing of the past.

With PrintLinx, every aspect of production comes under one management control. We take responsibility for the entire job, and one team works together to ensure your instructions are followed and your deadline is met.

You have one contact, who can give you information on every stage of production – from prepress right through to delivery – in 'real time' using the tracking and reporting capabilities of an advanced Management Information System. So you can get progress reports instantly, at any time.

What could be easier?

So take the hassle out of your next project by applying the power of one: PrintLinx single source production for all your publishing requirements.



ONE convenient supplier

If you're sick of dealing with multiple suppliers, and tired of the time delays and hassles of transporting jobs between locations to get the job done, you'll love PrintLinx.

With total book production service under one roof, you can access any or all the services you require, from prepress through to finishing, with one call and in one, secure location.

As well as eliminating transport time and the risk of damage to your job during transit, keeping production under one roof maximizes productivity because your job flows seamlessly from one process to the next – there's no dead time.

World standard workflow efficiencies mean each job travels in a logical progression from receipt of artwork or digital files, through to finishing, storage and dispatch. There's no need for backtracking and, in fact, processes can often be overlapped – for instance, folding on some sections can start while others are still on the press – cutting total production time even further.

With one, central location at the hub of Melbourne's major road network, you no longer need to go all over Australia, or overseas, to get the best production services.

Wherever you are in Australia, you can access PrintLinx easily via road or air, or make use of the daily pick-up and delivery service across Melbourne, and interstate transport arranged as you require.

That means easy job placement, and on time delivery, every time.

PrintLinx has the world's most advanced technology, so you can be sure to get exactly what you've requested, to the highest quality standards, on time and on budget.

And, perhaps more importantly, our people have the skill to ensure this great technology achieves its potential and delivers the results you expect.

Over the past 12 months or so, PrintLinx has backed its commitment to publishing in Australia with an investment of more than \$20 million in plant and equipment. That gives you access to the widest range of print and finishing options available in this country, in one consistent and totally integrated production system.



ONE seamless process



PREPRESS

In prepress, PrintLinx offers the advantages of Agfa's most advanced screening technology, :Sublima®, and the latest Agfa computer-to-plate (CtP) systems.

:Sublima® is a cross-modulated screening technology which dramatically improves print quality by combining the smooth gradations and highly controllable midtones of AM (Amplitude Modulated) screening with the fine detail and continuous tone-like reproduction of FM (frequency modulated) screening.

It features 240 line screen as standard, and up to 340lpi when required, and the ability to hold a 1 – 99% dot on the press, for the highest quality images and output possible, capturing the finest details and the most vibrant colours.

This image quality is easily maintained with advanced CtP technology which produces plates quickly and cost-effectively, to the highest quality standards for perfect press results.

PRINTING

In the press room, you will enjoy the benefits of our fleet of computercontrolled Heidelberg presses.

Heidelberg is internationally renowned for its unequalled quality, productivity and reliability. With the ability to print up to eight colours in a single pass, on a virtually unlimited range of paper and board stocks, at consistently high production speeds, as well as additional benefits such as in-line aqueous coating, they offer the ultimate printing versatility.

Consistently excellent quality, even at the highest press speeds, is guaranteed with Heidelberg's precision engineering and advanced features such as Heidelberg Computer Press Control (CPC) advanced pre-setting and press monitoring capabilities.

These systems also allow exact print quantities to be monitored with pinpoint accuracy, so you can be sure you get exactly the number of sheets you require – no shortfalls.



ONE control, ONE responsibility

FINISHING

Quality, efficient finishing is critical to deliver a saleable product, and PrintLinx gives you unsurpassed finishing resources with some \$14 million invested in new technology over the past 12 months alone.

Whatever your project requires, PrintLinx has the solution, from simple wire and plastic binding options, to saddle stitching, to the most complex perfect binding and hard case solutions.

From Heidelberg Stahlfolder folders and Stitchmaster saddle stitching lines, to Polar guillotines and Kolbus perfect binding and hard case lines – plus all the peripheral equipment like gold blocking equipment – we have the resources to produce virtually any book quickly and efficiently.

This finishing equipment is incredibly fast and features the latest advances such as belt-less (and therefore mark-less) transfer through the binder. This not only enhances quality, but reduces the time required for drying, further improving turnaround times.

Like all the equipment at PrintLinx, our bindery lines are computer controlled for fast makeready and exact tolerances, and have been selected for their outstanding productivity and quality.

JOB TRACKING AND CONTROL

All equipment and systems at PrintLinx feature the latest job management software for integration onto our Management Information System (MIS).

With advanced tracking and job control capabilities, it allows us to tell you exactly where your job is at any moment during production, and to double check and record all production requirements – quantities, quality standards, adherence to schedule – at every stage.





PrintLinx Machine Specifications

MACHINE	COLOURS	MIN SHEET SIZE	MAX SHEET SIZE	IMAGE AREA	PERFECTING
SM 52/1	1	105 x 145 mm	370 x 520 mm	360 x 520 mm	
SM 52/2	2	105 x 145 mm	370 x 520 mm	360 x 520 mm	
SM 52/5-LX	5 + Coater	105 x 145 mm	370 x 520 mm	360 x 520 mm	
SM 74/6CD-LX-P	5 + Coater	280 x 300 mm	520 x 740 mm	510 x 740 mm	2/1,2,3,4
CD 102/5CD	5	280 x 420 mm	720 x 1040 mm	700 x 1020 mm	
SM 102/8-P	8	280 x 420 mm	720 x 1040 mm	700 x 1020 mm	4/1,2,3,4
Cylinder	Cut/Crease	140 x 200 mm	540 x 770 mm		

PRE-PRESS

- Apogee X Workflow/Proofing/Sublima Screening VLF Platesetter
- XCAL45 Platesetter
- Accento Platesetter

FINISHING

- Section sewn, drawn on cover
- Perfect & burst binding
- Hard case binding
- Saddle stitching, loop stapling
- Folding
- Guillotining & three knife trimming
- Wire comb binding - Calendars and bookwork
- Hand binding - Limited edition, Thesis etc..
- Restoration & repair work
- Gilt edging



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